



GREAT CENTRAL RAILWAY
LOUGHBOROUGH, LEICESTERSHIRE

PRESS INFORMATION

Winner "Best Tourism Experience - East Midlands" 2007

Date: 4th February 2008

Contact: Lynn Hill, Marketing Assistant
Tel: 07789 178387

LEICESTER CITY COUNCIL STAFF
SET TO ENJOY DISCOUNT DAY OUT

**AWARD WINNING FAMILY RAILWAY OPENS THE DOORS TO
COUNCIL STAFF, FAMILIES AND FRIENDS.**

The staff of Leicester City Council are set for a spring treat this coming Sunday (10th of February 2008) at the award winning Great Central Railway.

The railway has teamed up with the council to stage an 'affinity day' where staff can enjoy big discounts on train tickets. Even better – anyone travelling with them gets the same discounts!

The railway's marketing assistant Lynn Hill said, "We hope the council's staff will enjoy a day out with us for less on Sunday. Our garden railway at Rothley will be open this weekend, which always delights children. Fingers crossed for some good weather."

Anyone showing their identity card, or proof of council employment at a booking office window will see their ticket magically shrink in price to just £5. Anyone travelling with them gets the same deal – even if they are not council staff. Children can climb on board a steam train for just £3. The offer is valid on the 10th of February 2008 only.

BRITAIN'S ONLY DOUBLE TRACK, MAIN LINE HERITAGE RAILWAY

Great Central Railway, Great Central Road, Loughborough, Leicestershire, LE11 1RW

Tel: (01509) 230726 Fax: (01509) 239791



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The railway has set itself the aim of working closely with the community and is considering 'affinity days' with other local groups and employers.

ENDS. WORDS 210.

FURTHER INFORMATION:

Details on the above and all forthcoming events can be found on the Great Central Railway's extensive website: www.greatcentralrailway.com

Additional information can also be obtained from the Booking Office, Loughborough Central Station, (Daily 9.00 - 5.30) on 01509 230726

NOTES

Voted number 12 on the list of the 50 greatest railway journeys in the world the Great Central Railway is the UK's only double track, main line heritage railway. It's the only place in the world where full size steam engines can be seen passing each other – just as it was when steam ruled the rails. The preserved railway has been operating for over 30 years, and is manned by around 700 volunteers and a small team of permanent staff. Originally a main line from Sheffield to London, the 8 mile preserved section between Loughborough and Leicester is fully operational and the 4 stations reflect a different period of the railway's 109 year history.

Trains run every weekend of the year, bank holidays and daily in the summer. In addition, First Class Restaurant Car Services provide 4 or 6 course meals, whilst travelling between Loughborough and Leicester or childhood dreams can come true with a Drive a Train Experience. We also run a number of family events, including "Days Out with Thomas the Tank Engine", Bonfire Night and Santa Specials.

The railway has won a number of awards including "independent railway of the year", and a gold award for the East Midlands best visitor experience and is a quality assured visitor attraction as designated by Enjoy England.

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